

# GuidingCare® Business Rules Engine

Healthcare today is increasingly dynamic. Health plans must be able to quickly and effectively adjust to multiple sources of change such as regulatory shifts, competitive pressures, and large-scale public and environmental events.

This is especially true within the care management function, which spans the entire ecosystem and supports care coordination and planning, utilization management, appeals and grievances, authorizations, population health, and more.

## Leverage GuidingCare's Advanced Rules Engine to Streamline Operations

That's why the GuidingCare solution suite has an embedded best-in-class, rules engine that streamlines operations by automating business processes and workflows, empowering customers to efficiently manage complex member care in today's market.

### STREAMLINE WORKFLOWS

Improve efficiency by applying consistent business rules across operations and enhance clinical workflows by auto-generating activities related to complex care coordination.

### INTEGRATE WITH PREDICTIVE ANALYTICS

The rules engine is integrated with our analytics tool, enabling predictive modeling with risk identification, scoring and stratification that can be incorporated into operational rules.

### CONFIGURE BASED ON YOUR NEEDS

The rules engine is highly configurable and rules can be easily modified as business requirements change, including for eligibility routing, operational and clinical alerts, and authorization approvals.

### IDENTIFY GAPS IN CARE

The rules engine identifies gaps in care based on clinical data, member events and pre-determined business rules, allowing you to better manage outcomes with targeted interventions for the members who need them most.

## Gain Control of Your Business with the GuidingCare Rules Designer

Market shifts have also increased the need for transparency, requiring health plans to have more control and visibility in their production environment to remain viable.

The GuidingCare Rules Designer solution takes the rules engine a step further, **giving customers complete control of their business rules**, empowering forward-thinking health plans to embrace change and take advantage of opportunities created by market dynamics. The Rules Designer allows customers to independently create, manage, and deploy business rules into their GuidingCare instances to automate workflows and decision-making.

**These built in tools allow users to write your own business rules easily and confidently, designed with you in mind:**

- ✓ **User-Friendly Interface:** Drag-and-drop user interface with pre-built templates and decision modeling capabilities simplifies the process for creating rule conditions and actions with interrelated decisions
- ✓ **Built-in Testing:** Comparison queries allow users to easily manage rule versions and test multiple rules simultaneously while verification queries detect logical problems and invalid statements
- ✓ **Decision Modelling:** A graphical model of the relationships between decision sets allows you to easily visualize and diagram decisions to simplify rule development
- ✓ **Flexible Deployment:** Users can independently control the deployment of rules to various lower environments, such as QA or Pre-Production; once deployed, users can further test and validate the rule results

## Drive Value-based Care in Real Time

Our powerful business rules engine allows you to effectively manage complex care by leveraging multiple inputs, including data, member events, assessments with **pre-determined or your own business rules** for automation of best practices. It all works to deliver whole person care in real time.

### ABOUT HEALTHEDGE

HealthEdge® is the health insurance industry's first digital nervous system to provide automation and seamless connectivity between all parts of a payer's administrative and clinical systems. HealthEdge provides modern, disruptive healthcare IT solutions that health insurers use to leverage new business models, improve outcomes, drastically reduce administrative costs, and connect everyone in the healthcare delivery cycle. Its next-generation enterprise solution suite is built on modern, patented technology and is delivered to customers via the HealthEdge Cloud or onsite deployment. In 2020, funds managed by Blackstone became the majority owner. HealthEdge and its portfolio of mission-critical technology assets for payers, including HealthRules® Payer, Source®, GuidingCare® and Wellframe are collectively driving a digital transformation in healthcare. Follow HealthEdge on [Twitter](#) or [LinkedIn](#).