HEALTHEDGE

What Sets Us Apart: Configure the Business

The HealthRules Advantage

- RESILIENCY TO CHANGE
- NEW BUSINESS MODELS
- INTEGRATION COMES EASY
- ACTIONABLE INSIGHTS
- REIMAGINE UPGRADES
- CONFIGURE THE BUSINESS
- OPERATIONAL EFFICIENCY
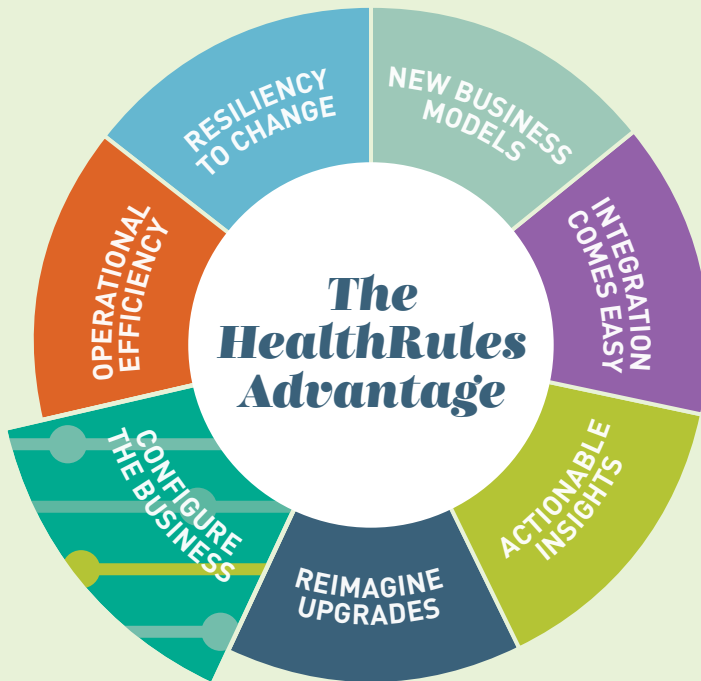
The healthcare payer market is changing faster than ever before, making adaptation crucial for health plans to succeed. The HealthRules Solution Suite powered by the English-like HealthRules Language™ provides a simple, powerful means to express the complexity of unique health plans and revolutionize their organizations. HealthEdge® helps transform health plans looking to elevate and compete, making HealthEdge the market leading choice to help drive and facilitate change.

Implementation and maintenance of a new core administration solution traditionally requires highly-skilled, well-trained Information Technology resources to interpret and build the needs of the business into the system's configuration. This relationship can result in misunderstood requirements, delays in implementing changes, minimal business flexibility, complex custom code, and unsustainable configuration of benefits and products over time.

The HealthRules Solution Suite is built on the patented, English-like HealthRules Language, providing HealthEdge customers with the unique ability to quickly and accurately configure virtually any benefit plan, provider contract, or other core business process with ease. Further, this configuration is performed by business analysts in hours instead of days or months, and no longer requires hard-to-find programmers or expensive consultants.

Configuration Designed for Your Business

Unlike older core administration systems, HealthRules® gives health plans the freedom to easily configure the system for their organization's unique rules, using familiar terms and business logic that is understood by virtually anyone.

Gone is the need to adapt the business to the limitations of the system. HealthRules® Payor is organized around a flexible hierarchy of healthcare entities and their related documents, with comprehensive service category definitions designed to drive rule configurations across the system. Customers can confidently model and manage multiple lines of business on HealthRules, with each line of business configured according to its unique business relationships, requirements, and contracts.

With HealthRules, customers can configure new products and benefits according to specific business rules, compliance programs, health conditions, quality metrics, and more. Customers define categories and components only once and then re-use them over and over to create new products and benefits. Due to the reusable nature of the system, health plans can configure multiple benefit plans with identical structures but different copays, deductibles, and coverage levels without heavy manual effort or concerns around duplication of business rules. Make a mistake, or looking to try something new? With HealthRules, just make an adjustment in one place, and the changes cascade through the system; no need to undertake manual corrections in multiple locations. HealthRules also enables the import and export of data for increased ease of modeling configuration changes and moving configuration through different environments during the software development cycle.

HealthRules Payor is comprised of three applications that work together to orchestrate the setup, configuration, and day-to-day operation of a health plan's core administration activities. With HealthRules, HealthEdge customers have extensive capabilities for customizing and configuring users and permissions, products, benefits, contracts and policies, and regular business operations. All according to the health plan's own requirements, rules, terms, and more.

HealthRules Administration
Used by administrators to create users and user groups, define supervisors, and manage permissions for the HealthRules Payor applications, including HealthRules Manager and HealthRules Designer.

HealthRules Designer
Facilitates the design of new or update of existing products and benefit structures, complex provider contracts, utilization management guidelines, and more, and can also configure claim policies.

HealthRules Manager
Handles the standard health insurance operations, such as claims processing, enrollment, customer service, and billing.

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HealthRules allows a configuration analyst in our organization to much more rapidly configure new benefits, new products, and new groups. Where it used to take a month or more, it now takes less than a week."

ERIC DECKER
CHIEF INFORMATION OFFICER
INDEPENDENT HEALTH

About HealthEdge

HealthEdge provides modern, disruptive healthcare IT solutions that health insurers use to leverage new business models, improve outcomes, drastically reduce administrative costs and connect everyone in the healthcare delivery cycle. Our next-generation enterprise solution suite, HealthRules, is built on modern, patented technology and is delivered to customers via the HealthEdge Cloud or onsite deployment. An award-winning company, HealthEdge empowers health insurers to capitalize on the innovations, challenges and opportunities that await in the new healthcare economy.

With HealthRules, the configuration possibilities across the organization are easy, efficient, and limitless in their potential combinations, resulting in HealthEdge customers bringing new products to market that could otherwise not be configurable using older core administration solutions.

For more information, visit: **healthedge.com** or call: **781.285.1300**