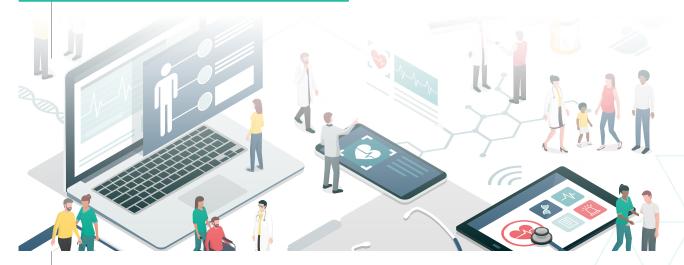# Patient Education in GuidingCare

Patient education is a critical part of care management workflows for the success of impactful, long-term care plans. Health plans with care management systems that can equip care managers and members with the right information at the right time enable effective interventions, increase member engagement, and improve business outcomes.

Healthwise® provides a vast multimedia library of consumer-friendly health information backed by a clinical review board of more than 150 clinician expert contributors from multiple disciplines and a panel of board-certified associate medical directors.

Just 45 minutes of patient education can improve outcomes for patients with chronic diseases.[1]

Health Content Integration

GuidingCare has partnered with Healthwise to integrate evidence-based medical content into its care management technology platform. The integration launches high quality health content into GuidingCare workflows to support care managers in educating and advising members. Care managers can also deploy health coaching and health education resources directly to members for their self-education and empowerment.

Results: A Single Source of Truth to Transform Member Care Planning and Improve Business Outcomes

STREAMLINE CARE PLANS & WORKFLOWS

» Improved user experience through easy access and **single sign on**

» Robust educational content for **informed care plan optimization**

» **Shared decision making** between care managers and members

INCREASE MEMBER ENGAGEMENT & SATISFACTION

» **Consistent, relevant health information** and tools for members within GuidingCare to understand risks and benefits

» **Improved health outcomes** through motivation and adoption of healthier behaviors

GAIN ACTIONABLE INSIGHTS

» Track member engagement and viewing behaviors in GuidingCare **holistically** for an improved **360-degree member view**

» Access to **member engagement data** makes operational reporting and targeted interventions possible

IMPROVE OUTCOMES AND CONTROL COSTS

» Share health education content and direct outreach to at-risk populations

» **Improved compliance scores** within gaps of care and long-term care planning

» **Well-informed care plans** keep members healthier, costs lower, and frees up time for care managers to focus on highest-risk members

Healthwise, a leader in evidence-based health education, is a nonprofit organization that empowers people to live their healthiest lives. In over 2 billion instances, people have turned to Healthwise information to help navigate their unique health journeys with confidence. Leading hospitals, EMR providers, health plans, care management companies, health websites, and technology innovators partner with Healthwise to provide the world's best health information – and achieve better outcomes for patients and businesses.

BENEFITS OF A STANDARDIZED OFFERING

GuidingCare and Healthwise work directly together to implement and test customer solutions, to provide a more efficient integration process for customers. Additionally, a standardized product offering offers customers unique benefits that enable:

» **Lower cost of ownership**

» **Faster implementation and rapid time to value**

» **Feature enhancements, product support, and maintenance**

» **Increased quality and performance**

LOOKING FORWARD: PLANNED ENHANCEMENTS

Coming later in 2022 and building on single sign on, the GuidingCare and Healthwise standard integration will feature round-trip integration capabilities to capture fulfillment data from Healthwise into GuidingCare.

If you're an existing GuidingCare customer and are interested in the Healthwise standard integration, contact your account executive today.

Some GuidingCare partners may have specific contract requirements. For more information on GuidingCare integrations, contracting, version compatibility, API specifications and technical documentation, visit the Developer Portal.

[1] https://www.modernhealthcare.com/article/20181119/NEWS/181119936/study-finds-45-minutes-of-patient-education-improves-chronic-disease-management